Earning Money ONLINE

IT'S A MONEY THING®

Looking to make extra cash? The Internet offers a variety of ways to boost your income.

You don't need millions of YouTube subscribers or Instagram followers to make real money online. Here are three strategies for pointing and clicking your way to some extra income.



SELL YOUR STUFF ONLINE

Listing your items for sale online is an easy way to declutter and make some cash at the same time. Consider online marketplaces, auction sites and buy-back sites for electronics, textbooks, movies, games and designer clothing.

TIME & EFFORT		
MINIMAL	MEDIUM	MAXIMUM
Mail in old electronics	*List old stuff for sale*	*Buy and resell garage sale and thrift store treasures*

TIP Stick to trusted, well-known websites to avoid scams



SELL YOUR SKILLS ONLINE

Put your skills to work online. Consider selling your creative work on your own website or through an established marketplace, or look to get paid for your extra hours by doing freelance work for businesses in need of your talents.

TIME & EFFORT		
MINIMAL	MEDIUM	MAXIMUM
List your photos on stock websites	*List your freelance services on talent marketplaces to find clients and land gigs*	*Create and sell a course in your area of expertise*
Convert your essays and short stories into e-books		

TIP Always get a deposit before doing any kind of custom work online



SELL YOUR FEEDBACK ONLINE

If you have some extra time here and there, selling your feedback is another way to earn some extra money online. Options include taking surveys, critiquing videos or advertisements, writing product reviews, recording video testimonials, and user-testing websites and apps.

TIME & EFFORT		
MINIMAL	MEDIUM	MAXIMUM
Take surveys or do other digital tasks	*Test websites or apps*	*Use your smartphone skills to create video testimonials and product reviews*

TIP Look for feedback opportunities that match your personal interests

SET MONEY ASIDE FOR TAXES

Remember, no matter the source, additional income must be declared on your tax return

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